

News Release

For Immediate Release:

Page Plus Cellular Announces Unlimited Text Messaging Add-On Plan

Holland, OH, August 21, 2009—Nationwide prepaid cell phone service provider [Page Plus Cellular](#) announced a new unlimited text messaging plan which can be added on to a customer's voice plan for \$19.95 a month. The new *Power Text Unlimited* plan can be bundled with Page Plus' Standard voice plan to give customers the ability to send and receive unlimited domestic text messages. The plan will be available August 26th.

Despite all the recent buzz in the prepaid wireless industry over unlimited-everything plans, including Page Plus' own \$39.95 a month *Unlimited Talk n Text* plan announced earlier this month, unlimited text messaging makes a perfect choice for certain subscribers.

CFO Dean McDowell explained, "Text messaging has actually become the preferred method of communication for many people today, both young and old. With this add-on text plan, those who text a lot yet do not need unlimited voice or data service can save money compared to the unlimited-everything plans. It fits the usage pattern of certain people and gives them a lower-cost option."

Page Plus offers its Standard voice plans starting at \$10 for 83 minutes, and only requires replenishment every 120 days, making the cost-per-month for low-minute users around \$3 a month. With the new *Power Text Unlimited* plan added on to Standard voice, it is now possible to have unlimited text messaging for under \$25 a month.

Page Plus Cellular is a prepaid cell phone service provider with nationwide coverage on one of the largest networks in the United States. Page Plus is consistently ranked among the top prepaid service providers for low rates, flexible plans and exceptional customer service. Page Plus prepaid cell phones and service plans are available through its large national network of [dealers](#), and on its website at www.pagepluscellular.com.