

News Release

For Immediate Release, October 2, 2009:

Page Plus Cellular Adding 100 to Workforce

Holland, Ohio-based [Page Plus Cellular](#) announced it will be hiring over 100 new full- and part-time employees by the end of the year, due to its growth in the prepaid cell phone service business. The majority of the company's new hires will be customer service positions which start at \$10 an hour, compared to the current Ohio minimum wage of \$7.30 an hour. Additional salaried and staff positions are also being filled in various departments.

The announcement is welcome news at a time when general economic conditions have contributed to a high unemployment rate locally and nationally. The state unemployment rate for Ohio was 10.8% in August, with Lucas and some surrounding counties over 12%.

Page Plus Human Resources Manager Joanna Crosser said, "We are very pleased and proud of the fact that we can offer these positions at a good wage and at a time when many other employers are not hiring, or even downsizing their workforce." Mrs. Crosser also said that although it is preferred applicants have some customer service experience and good "people skills," the company is also offering extensive training for the new hires. Interested job applicants can complete an application found online at www.pagepluscellular.com/careers.aspx and email the completed application along with a résumé to jobs@pagepluscellular.com.

Due to the economy, many people wanting to lower their cell phone bill and control their budget are switching to Page Plus' prepaid cell phone service. Prepaid, which can cost 50% to 75% less than contract-based (postpaid) plans, is expected to grow to 20% of the U.S. market by yearend. In light of current economic conditions, industry experts have predicted an annual growth rate of 14% for prepaid service, versus only 4% for traditional postpaid service.

Page Plus Cellular is a prepaid cell phone service provider with nationwide coverage on one of the largest networks in the United States. Page Plus is consistently ranked among the top prepaid service providers for low rates, flexible plans and exceptional customer service. Page Plus prepaid

cell phones and service plans are available through its large national network of [dealers](#), and on its website at www.pagepluscellular.com.

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