

# News Release

For Immediate Release:

## Page Plus Cellular's New Text Messaging Plan Targets Heavy Users

*Holland, OH, June 1, 2009* - Prepaid cell phone service provider [Page Plus Cellular](#) has announced a new add-on bundle plan for heavy users of text messaging. The new plan, called *Power Text*, offers subscribers a choice of two text message bundles: 2,000 text messages for \$10.95 or 5,000 text messages for \$19.95 per month.

The *Power Text* plan is offered as an add-on bundle for sending and receiving text messages and can be combined with any current Page Plus service plan except for its *Talk n Text* plan, which already offers an ample 1,500 voice minutes plus 1,500 text messages for \$39.95 per month.

Dean McDowell, Chief Financial Officer for Page Plus, said, "This is an incredible plan for heavy users of text messaging, and we are seeing more and more texting in the usage patterns of our customers. This plan brings the per text cost down to less than half a penny. I'm not aware of any other text plan out there that offers a text messaging rate this low."

The *Power Text* plan automatically renews every 30 days once activated, and can be replenished with additional *Power Text* or standard Page Plus airtime cards or PINs for either bundle amount. Should a subscriber go over the 2,000 or 5,000 text messages within 30 days, the additional text messages will be billed at the normal rate of the default service plan for that customer.

Page Plus Cellular is a prepaid cell phone service provider with nationwide coverage on one of the largest networks in the United States. Page Plus is consistently ranked among the top prepaid service providers for low rates, flexible plans and exceptional customer service. Page Plus prepaid cell phones and service plans are available through its large national network of [dealers](#), and on its website at [www.pagepluscellular.com](http://www.pagepluscellular.com).

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