

# News Release

For Immediate Release:

## **Page Plus Cellular Increases Coverage Area, Reduces Roaming Charges**

*Holland, OH, April 21, 2009* - Prepaid cell phone service provider Page Plus Cellular has recently expanded its coverage area due to a merger of unrelated carriers that was announced in June 2008 and finalized in January of this year. Page Plus, a mobile virtual network operator (MVNO) which uses the nation's largest network to carry its service, has also eliminated roaming charges in the service areas now covered in the expanded coverage area.

The expanded coverage created by the merger has improved the cell phone service area in all parts of the country, including the Central Plains states where coverage had been lacking prior to the merger.

Dean McDowell, Chief Financial Officer of Page Plus, said, "Whenever you can have a wireless merger of this magnitude result in positive benefits for the customer, it enhances the customer experience. It reassures them that they have made a good choice in going with prepaid phone service in general, and Page Plus in particular."

McDowell continued, "We are very fortunate to have such a good working relationship with our partner carrier, and we believe our customers will feel very good about the fact that they now have more freedom to use their Page Plus cell phone across the country."

Page Plus Cellular is a prepaid cellular service provider with nationwide coverage on one of the largest networks in the United States. Page Plus is consistently ranked among the top prepaid service providers for low rates, flexible plans, and exceptional customer service. Page Plus cell phones and service plans are available through its large national network of [dealers](#), and on its website at [www.pagepluscellular.com](http://www.pagepluscellular.com).

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