

News Release

For Immediate Release:

Page Plus Cellular Launches \$12 Monthly Plan

Holland, OH, December 20, 2011 – Nationwide wireless service provider [Page Plus Cellular](#) today launched a new monthly cell phone plan aimed at budget-conscious and lower-use customers, called the [12](#) plan. The *12* plan provides 250 voice minutes, 250 text messages and 10 MB of data for just \$12 per month.

The company said that the no-contract *12* plan will fill a need for customers whose cell phone usage does not warrant a larger, more expensive plan. “It’s a great little value-priced plan for people who don’t use their cell phone that much,” said Denny Scher, Page Plus marketing manager. “The plan fits a niche market, to be sure, but there are customers for whom the *12* plan will be a good fit. It gives you some talk time, texts and data for one very low monthly price, all on a nationwide network.”

The new *12* plan is the cheapest monthly plan that Page Plus now offers. At the high end of its four monthly plan options, the [55](#) plan, launched in October, provides unlimited voice minutes, unlimited text and picture messages, and 500 MB of data for \$55 per month.

Page Plus also announced December 7th that it lowered the price of its [Unlimited Talk n Text](#) monthly plan from \$44.95 to \$39.95 per month. The *Unlimited Talk n Text* plan includes unlimited voice minutes, unlimited text and picture messages, and 20 MB of data.

Page Plus Cellular is a prepaid cell phone service provider with nationwide [coverage](#) on one of the largest wireless networks in the United States. Page Plus is consistently ranked among the top prepaid mobile providers for low rates, flexible plans and exceptional customer service. Page Plus cell phones and [prepaid cellular plans](#) are available through its large national network of dealers, and on its Web site at www.PagePlusCellular.com.

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